

Philanthropy MATTERS

Give for Good, for Ever
Spring 2015

News from the Parkersburg Area Community Foundation & Regional Affiliates (PACF)



Let's Make History Again!

Everyone can be a philanthropist! On May 5, 2015, PACF will host Give Local MOV, a 24-hour online giving challenge that encourages local giving throughout the Mid-Ohio Valley. Give Local MOV partners include 49 area programs, causes and organizations with missions supporting animals; arts and culture; education; health; environment; community improvement; human services; and youth development. Nonprofits invited to participate are those with a charitable fund associated with the Foundation's family of funds. (For a complete list of participating nonprofits, visit www.givelocalmov.org.)

"With over \$75,000 currently available in match funds, this is an excellent time to contribute to the greater good of our area and support our local nonprofits," said Julie Boyce, the Foundation's

Development and Communications Officer. "Gifts raised by the nonprofits during the online giving day, as well as the immediate match funds and hourly prize monies will be distributed for the agencies' current charitable needs. Also, as it did last year, PACF is matching each gift of \$100 or more (up to a designated maximum per agency), to help build the agencies' permanent charitable funds."

To make a donation, minimum \$10 (no maximum), visit www.givelocalmov.org on May 5th and submit your gift.

"Every donation makes a big difference for our local groups; when you give where you live, you can see the impact right in your own hometown," said Boyce.

To learn more or to help sponsor Give Local MOV, contact Julie Boyce at 304.428.4438.



The Arc of the Mid-Ohio Valley, a Give Local MOV participant, won \$250 from one of our social media kickoff competitions.

Charity Challenge Planned for September 19th

Jackson County Community Foundation (JCCF), an affiliate of the PACF, is preparing for the 2015 Charity Challenge Run & Walk Benefit.

The Charity Challenge is a collaborative fund raising Run & Fun Walk Benefit and matching program which gives community organizations the opportunity to have their fund raising dollars (\$500 minimum and \$2,000 maximum) matched at a 50% level (\$1 match for each \$2 raised) through the event to be held in Ravenswood on September 19, 2015.

"JCCF works to build permanent, dedicated funds to benefit Jackson County residents, causes, and nonprofit organizations. Over 13 years the Charity Challenge has provided more than \$1.2 million in support for community programs and projects," said Jane Winters, PACF's Manager of Regional Affiliates.

Jackson County nonprofit organizations

apply to be competitively selected to participate each year, with approximately 20 nonprofit organizations selected.

To learn more, contact Jane Winters at 304-372-8588.



Last year's participants begin their journey to raise funds.

Delivering Results that Matter

\$75,000+* Match Funds available to local nonprofit organizations participating in Give Local MOV.

49 Local Foundation funds and nonprofit partners taking part in Give Local MOV.

44* Local business and individual sponsors of Give Local MOV.

24 Hours to make a difference in our community.

*These numbers are growing daily! To learn more about this 24-hour online giving challenge visit www.givelocalmov.org or call 304-428-4438.



Parkersburg Area Community Foundation & Regional Affiliates

A summary of the Foundation's registration and financial documents are filed under the name Parkersburg Area Community Foundation Inc. and may be obtained from the Secretary of State, State Capitol, Charleston, WV 25305.

The Parkersburg Area Community Foundation and Regional Affiliates (PACF) works with individuals, families, businesses, and civic or non-profit organizations to make a positive and permanent commitment for the future of our community. The PACF is a single 501(c)(3) public charity that works in partnership with its local affiliates to provide leadership and develop philanthropic resources to meet the needs of an 11-county service area. Since 1963, the PACF has helped local citizens support charitable needs and touch every aspect of life in the community in a variety of lasting ways.

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What's in a Name?

When your roots are strong and deep, it makes good sense to draw on them. After a sincere effort to adopt a uniform regional name—Our Community's Foundation—we are "retiring" that name. Staff will still use the name as a friendly means by which to greet callers from multiple communities, and it will see limited use for our regional Facebook page and Twitter account. Since many supporters favor using our locally-centric names, and given that the Foundation's legal name has always been and will remain, the Parkersburg Area Community Foundation, Inc. / PACF, Inc.; the Foundation is returning to use of its legal name for all purposes going

forward. Affiliate funds may feature their local names in their home communities, however when they engage in a fund raising activity—in accordance with IRS and State-level charitable solicitation requirements—their names will carry the identifying tag, "an affiliate of the Parkersburg Area Community Foundation," or more simply, "a PACF affiliate." This tag is required of all component funds of PACF, Inc., that do not independently hold tax-exempt status, and thus, which rely on PACF, Inc.'s sole charitable status for their gifts to be tax-deductible.

Our Vision: Parkersburg Area Community Foundation & Regional Affiliates (PACF) will hold a vital role in our region, supporting people who work together to build resources and apply leadership, creating a better place for citizens today and tomorrow.

We are Listening - Annual Meeting Feedback

We invited 2015 Annual Meeting attendees to rank the many ways in which our Foundation could "step up" to help guide our regional priorities.

Receiving the most positive votes from those present were:

- Developing and supporting programs and activities that engage our next generation;
- Providing resources for local nonprofits;
- Assisting donors and families on a one-on-one level with their giving.

Proposed activity areas receiving the least endorsement were:

- Conducting activities to connect philanthropists with each other;
- Building community collaboratives around issues of concern;
- Incubating social enterprises or businesses.

The Foundation's Board will study the full report of the luncheon activity results and use the knowledge to inform its future plans. We appreciate your input!